



**NATURAL LENGTHENING
& SEPARATION**

LONG LASH WATERPROOF

- LASHES NATURALLY
EXTENDED
- VISIBLY DENSER
FRINGE
- MYTHICAL
« METALLIC
BRUSH »

LONG LASH
WATERPROOF
MAKE-UP RESULT



NATURAL
+
LENGTHENING
+
SEPARATION

THE 1ST AUTOMATIC
MASCARA IN A TUBE OF
THE COSMETIC HISTORY!

Refillable

METALLIC BRUSH

- 1 Metal threaded
(without bristles)
- 2 Coats each lash

WP FORMULA

- 1 “Silk-like” fibers to
stretch the lashes
- 2 Waterproof

METALLIC BRUSH

- 1 Metal threaded without bristle



- 2 Coats and separates each lash

W.P. FORMULA



- 1 Fibers



- 2 Waterproof texture



APPLICATION

- 1 First coat the full center of the upper fringe with the length of the metallic brush
- 2 Reach the inner corner short lashes with the top of the brush
- 3 Reach the outer corner short lashes with the top of the brush

APPLICATION

- 1 Coat the center of the fringe



- 2 Catch inner corner short lashes



- 3 Reach outer corner short lashes



**UNPRECEDENTED
DESIGN IN A TUBE**



Legendary unique metal
design

Dressed in gold & fine lines
Same design since 1958
Mythical for more than
50 years



LONG LASH WATERPROOF

MAKE-UP RESULT

- Natural +
Lengthening

TECHNOLOGY

- Metal threaded
Brush + Fibers
- First mascara in a
tube (Collector)
- Since 1958

JEWEL DESIGN

- Elegant gold
design